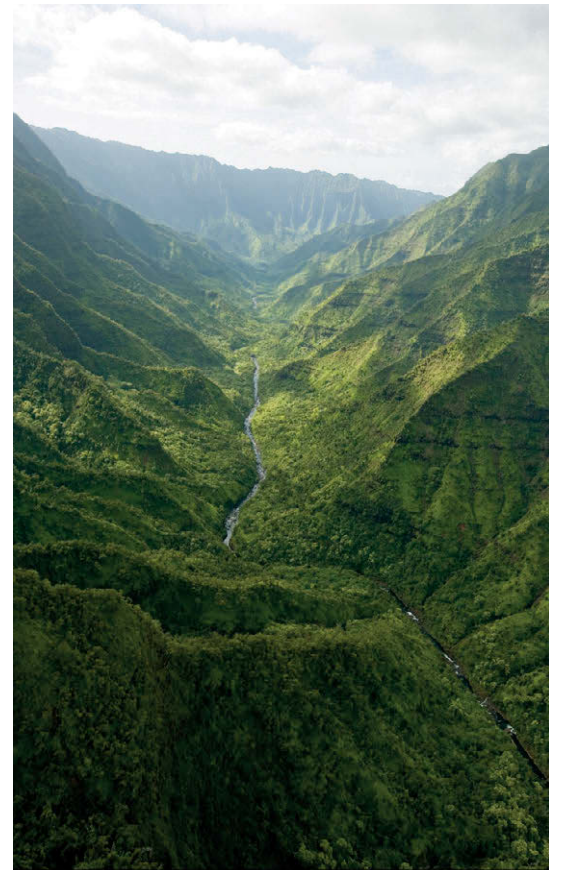


G. HARBAUGH  
FOUNDATION  
2021 ANNUAL REPORT





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## OUR MISSION

*“Purpose-driven philanthropy committed to impactful giving, and thoughtful advancement of human achievement”*

These are more than just words — they are the embodiment of the life that George and Betty Harbaugh created together. They are the guiding principles upon which the G. Harbaugh Foundation is built and will continue to steer us for many years to come.



## OUR APPROACH

In our world, purpose drives philanthropy. We are committed to funding organizations that are passionate and dedicated to making our country a better place. This is achieved in a variety of areas: military support and patriotism, medical research and pediatrics, wildlife and land conservation, animal rescue, education, and youth character development.

While the causes and organizations we champion are diverse, they share one common thread: the ability to establish clear goals to generate impact. The lives transformed by our grants are the highest measure of success, and we are proud to be part of the effort to create positive, permanent change throughout our communities.







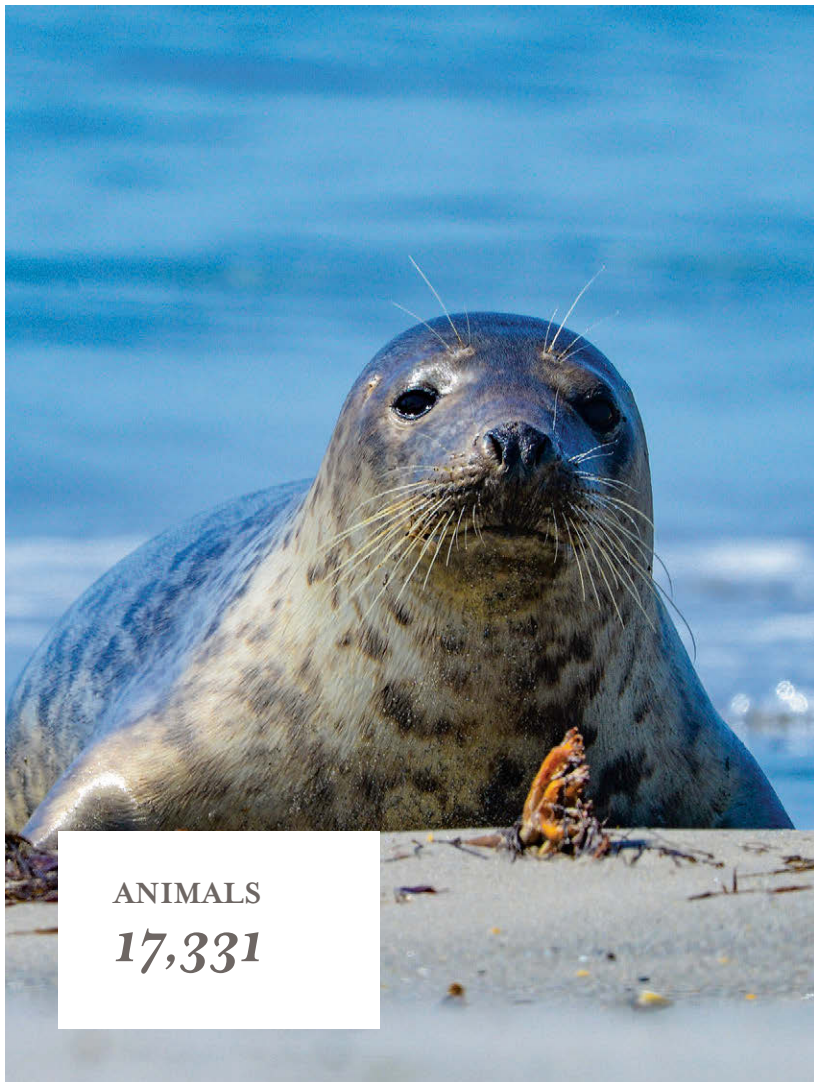
## IN HONOR OF GEORGE & BETTY HARBAUGH

George Harbaugh was a fair and honest man, respected for his uncompromising ethics and strong moral compass. He and his wife, Betty, were longtime residents of San Diego, where they lived a kind, generous, and humble life. They had a shared desire to positively impact the world and spent decades quietly giving back to those in need.

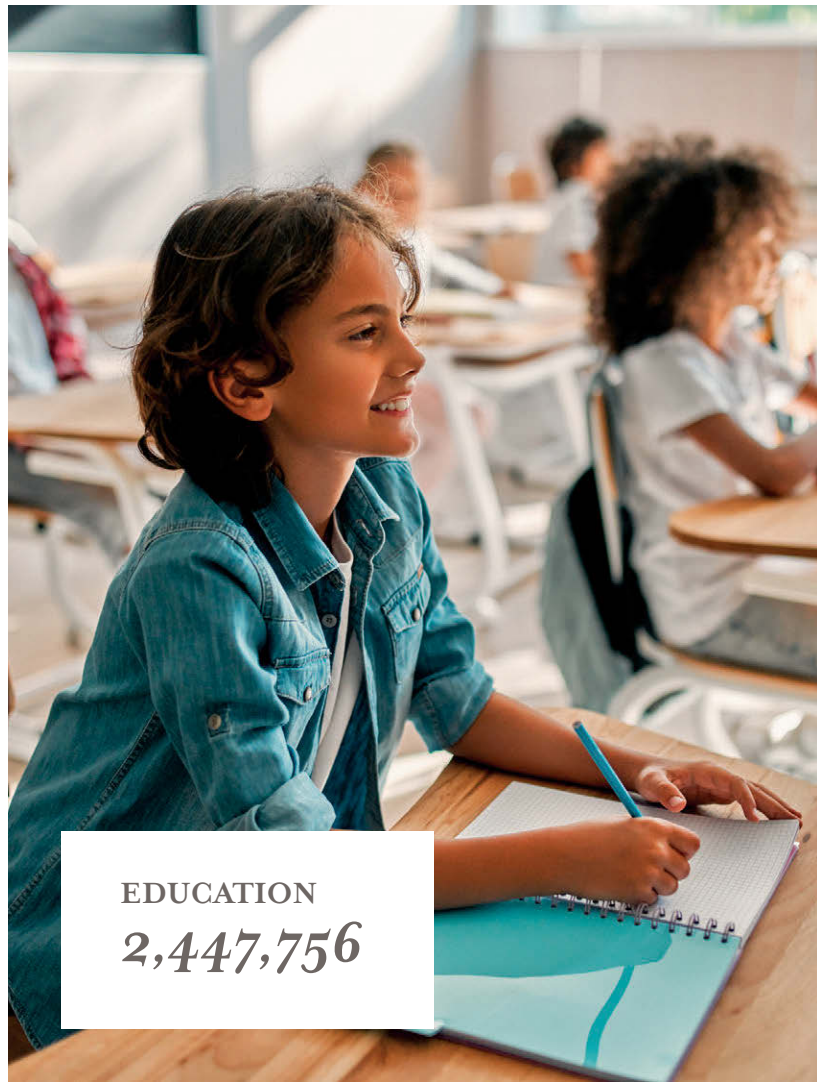
After he lost Betty, George wanted to ensure their estate was left to better the lives of others, and plans for the G. Harbaugh Foundation began to take shape. It was only after George passed, however, that the true extent of his generosity was realized. One after another, his friends surfaced with stories of George's big heart and willingness to always lend a hand.

These small but powerful acts of giving are what drive the G. Harbaugh Foundation today. George and Betty's code of honor lives on through the impactful work of the foundation and its commitment to the thoughtful advancement of human achievement.





ANIMALS  
17,331



EDUCATION  
2,447,756



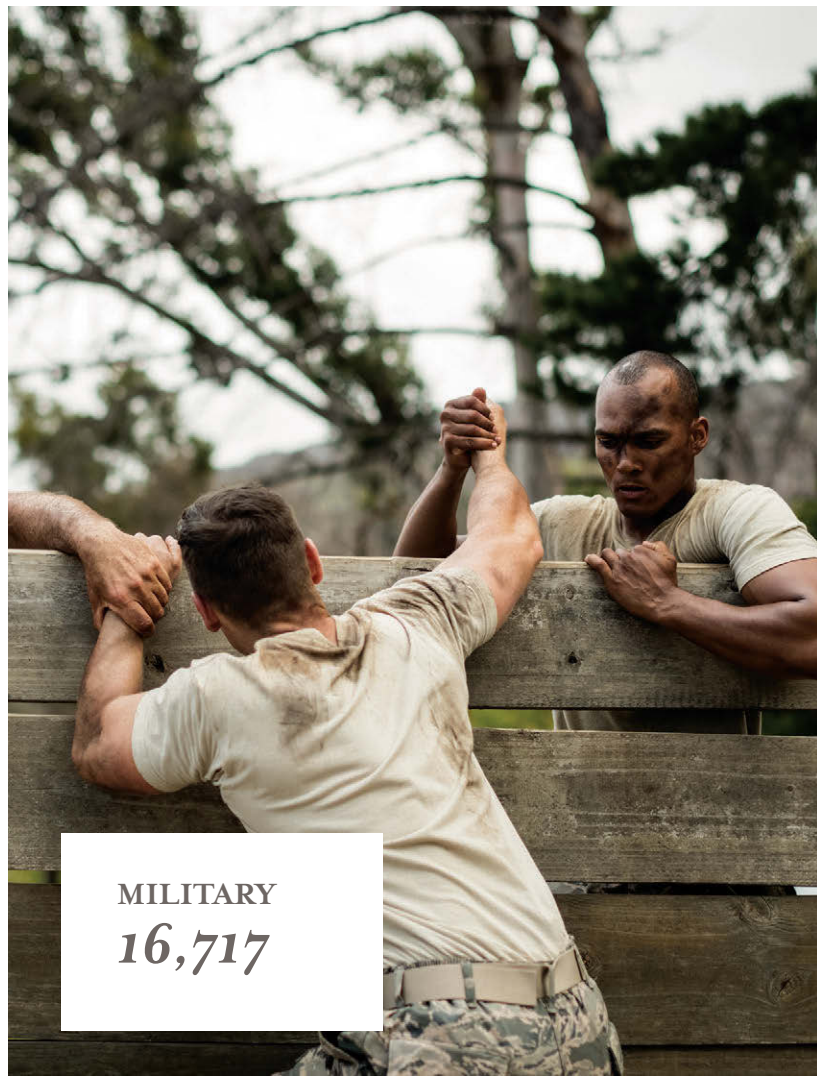
INDIVIDUALS  
822,145

**3,799,835 LIVES IMPACTED**

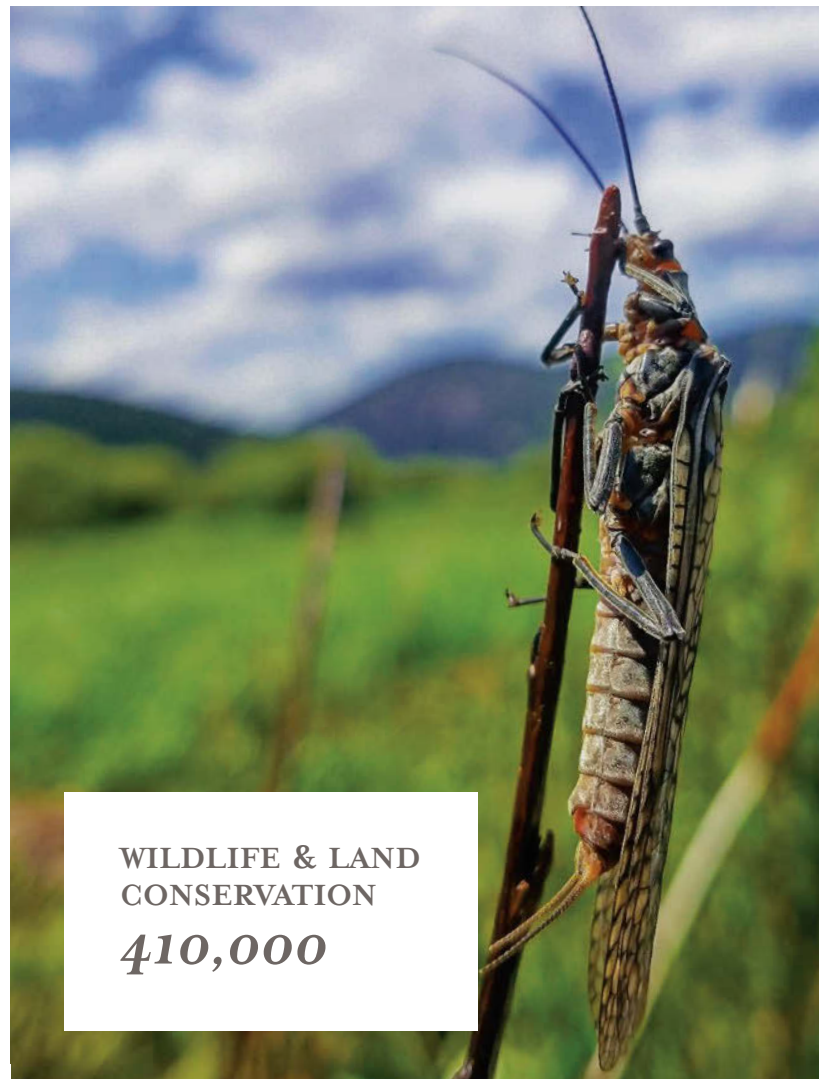
**IN THE FOLLOWING CATEGORIES:**



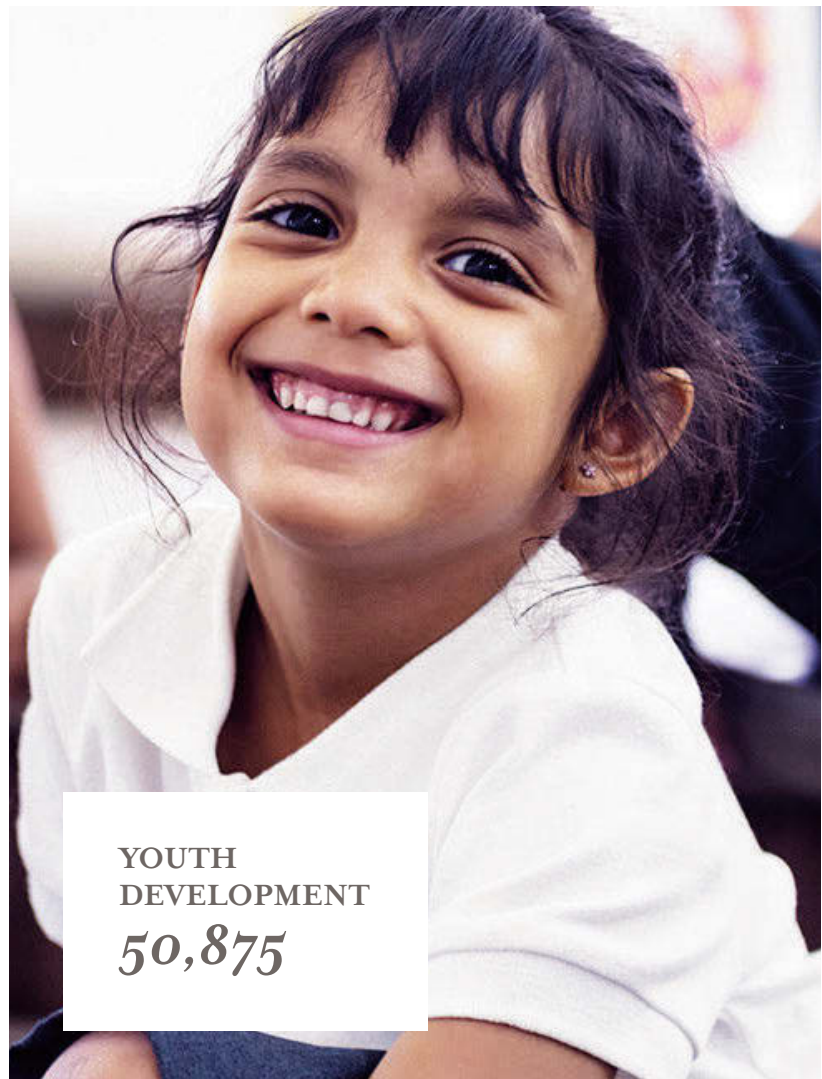
MEDICAL RESEARCH  
& PEDIATRIC SUPPORT  
35,011



MILITARY  
16,717



WILDLIFE & LAND  
CONSERVATION  
410,000



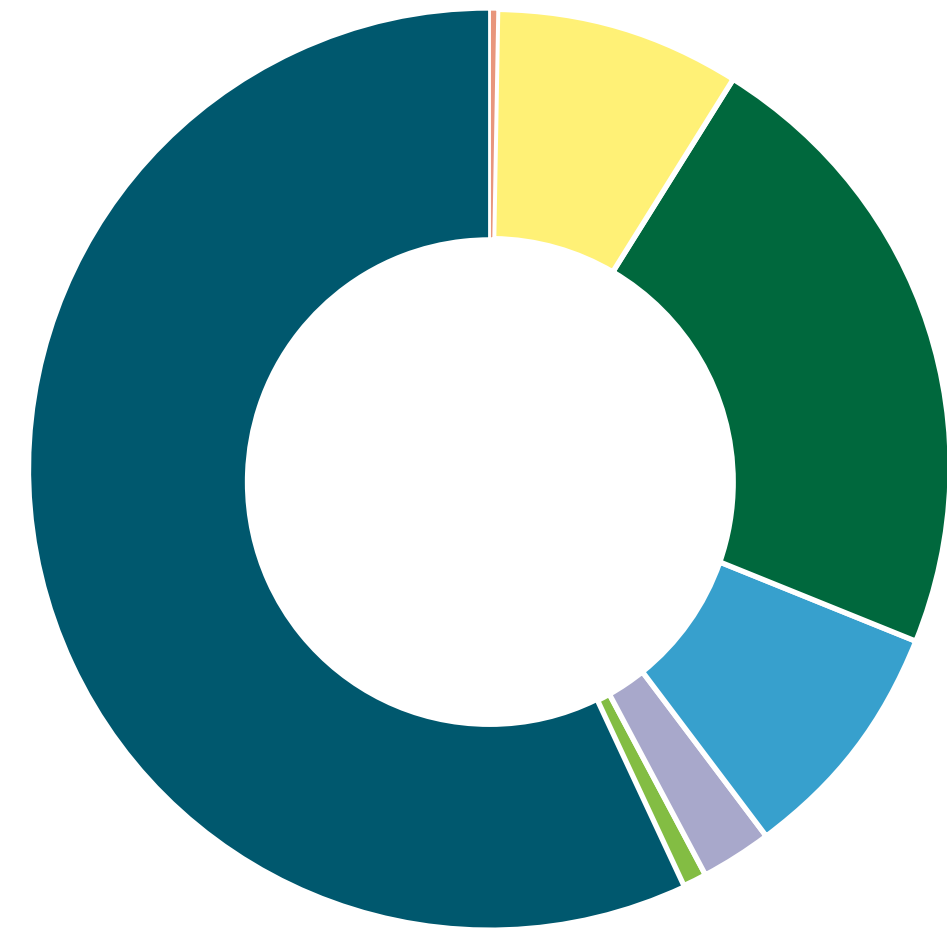
YOUTH  
DEVELOPMENT  
50,875





**GRANT DISTRIBUTION  
BY NUMBER OF GRANTS**

Animals	3
Education	10
Individuals	7
Medical Research & Pediatric Support	2
Military	5
Wildlife & Land Conservation	4
Youth Development	6
<b>Total</b>	<b>37</b>



**GRANT DISTRIBUTION  
BY AMOUNT**

Animals	\$10,000
Education	\$261,500
Individuals	\$676,000
Medical Research & Pediatric Support	\$268,500
Military	\$72,600
Wildlife & Land Conservation	\$27,000
Youth Development	\$1,726,000
<b>Total</b>	<b>\$3,041,600</b>



## ProduceGood

By recovering surplus citrus to feed individuals, families, seniors, and low-income military served by its five partner hunger-relief organizations, ProduceGood helped prevent food waste and curb food insecurity in San Diego County.



17,475 FRESH  
FOOD SERVINGS



## Spirit of Liberty Foundation

Attendees at national ceremonies, including Memorial Day at the National Mall and Veterans Day at Arlington Ceremony, were able to ring the foundation's iconic America's Freedom Bell to honor their loved ones who are America's heroes.



15,000 VETERANS  
AND ACTIVE-DUTY  
SERVICE MEMBERS



## Willow Grove Educational Foundation

Additional teachers and staff, improved technology, literary resources, physical education, hands-on science labs, and art instruction enhanced the educational experience of students at Willow Grove Elementary School, particularly those struggling academically and emotionally.



900 STUDENTS



## Young Life Rancho Del Sol

With the training and placement of new leaders for weekly programs in five middle and high schools, the organization increased its reach to introduce more adolescents to Jesus Christ and change the trajectory of their lives.



725 STUDENTS

## San Diego Humane Society

In addition to providing homeless companion animals with expert veterinary care, behavioral support, nourishment, and enrichment, the organization adopted 8,134 animals into caring homes.



12,538 HOMELESS  
COMPANION ANIMALS



## MTSU Daniels Center

To help an increased number of veterans and families return to civilian life, the organization expanded education and employment opportunities with tuition assistance, career engagement, and supportive outreach.



242 GRADUATES



## Ian Walsh Menehune Mayhem

The organization increased the number of scholarship recipients in 2021, expanding its reach to play a greater role in enhancing the educational experience of college-bound youth on Maui so they can positively impact the next generation.



11 SCHOLARSHIPS



## Forever Balboa Park

As part of its effort to enhance the sustainability and accessibility of the park, the organization unveiled a new viewing platform for the Moreton Bay fig tree that brings visitors closer to its canopy and provides a unique venue for live performances and docent-led educational tours.



310,000  
VISITORS





# Grant Stories





## ACE RESOURCE NETWORK

ACEs are Adverse Childhood Experiences. Our ACE history counts experiences of abuse, neglect, and household challenges that happened to us as children, which can cause our body's stress response system to get stuck "on." Toxic stress disrupts our brains, our bodies, and even our genes, with effects that can be passed on from generation to generation, through both behavior and biology. But just because statistics say something is more likely, it doesn't mean it's going to happen. We have the power to heal from the effects of our own ACEs and buffer the impact of toxic stress for the children in our lives.

In May 2021, the ACE Resource Network launched the first national public awareness campaign on ACEs with the Story of Your Number campaign. Guided by California Surgeon General Dr. Nadine Burke Harris and other scientific advisors, the campaign generated nearly 2 billion impressions in its first six months. "What is a Number Story?" — a video on the basics of ACEs, hope, and healing — garnered more than 1.4 million views. Over 3 million people learned about ACEs from Dr. Burke Harris with singer-songwriter Camila Cabello and nearly 300,000 visitors explored NumberStory.org, the first comprehensive ACEs education resource for the general public published in English and Spanish.

Additional activities and successes included providing ACEs orientations and NumberStory.org as toolkits to direct service providers like child abuse and prevention professionals, K-12 school counselors and educators, and more than 47,000 healthcare providers in California. As a result, reach expanded even further within multiple audiences, including young people, Spanish-speakers, educators, parents, and caregivers through online and in-person events.



## SOUL SURVIVOR OUTDOOR

Soul Survivor Outdoor (SSO) looks beyond the physical and emotional wounds of war. With nearly 50,000 registered veteran nonprofits nationwide, Soul Survivor Outdoor is one of the few dedicated to serving active-duty military. Through outdoor adventure, the organization allows service members to let their guard down, unpack the stress of daily life, and refresh their spirit and begin rebuilding confidence in themselves and others — a healing and restoration of the soul.

The G. Harbaugh Foundation grant supported SSO through a major expansion, helping the organization take its services beyond California and Texas. In 2021, SSO hosted free events for active-duty military service members stationed in 11 states. Being able to expand its reach to new regions is exceptionally important, as few organizations are working with active-duty military service members to build resilient and spiritually fit warriors less subject to the negative effects of anxiety, depression, and suicide. SSO hosted service members from the Army, Navy, Marine Corps, and Coast Guard in 2021, making them better prepared to face challenges both on and off the battlefield.

*"The G. Harbaugh Foundation continues to play a critical role in Soul Survivor Outdoor's ability to serve active-duty military through outdoor adventure. Without this grant, SSO would not have had the necessary funding to expand to additional locations and thereby truly have national impact."*



## HOPE LEADERSHIP ACADEMY

One in three kids will grow up without a father figure or mentor. Hope Leadership Academy (HLA) is on a mission to change that startling statistic and ensure that youth in San Diego's underserved communities receive the guidance needed to break cycles of poverty and abandonment.

In 2021, HLA continued to offer educational support to families in underserved communities most impacted by the pandemic. By facilitating free day camps, the organization provided more than 50 children with academic support, leadership development curriculum, and nutritious meals. It was a safe place for them to get off the streets and begin to emotionally process the isolation of the previous year. Other impactful outreach included deliveries of Easter baskets and new shoes to over 400 children around San Diego and the annual Toys for Hope where close to 2,000 people lined up hours in advance to be the first to enter. The magical Christmas outreach event helped spread holiday cheer to families experiencing financial hardships, providing bags of groceries and household essentials, as well as toys for children.

*"The funds Hope Leadership Academy received from the G. Harbaugh Foundation truly enabled us to be a consistent presence in the underserved communities we work in during the pandemic. While most nonprofits and organizations had to shut their doors, we were able to be first responders to the families we serve through providing emotional, mental, academic, and physical support. We truly appreciate your partnership so we can continue to lighten financial burdens of families and impact communities in need."*



## JEWEL'S NEVER BROKEN PROGRAM

With a mission to revolutionize education, Jewel's Never Broken Program's (at the Marty Hennessy Inspiring Children Foundation) award-winning leadership program helps youth in underserved communities change their mindset and discover confidence that comes from self-sufficiency and making the right choices. Its holistic approach to growth inspires youth leaders through 10 pillars of growth, including physical, emotional, mental health, academic, athletic, mentoring, counseling, entrepreneur skills, and project-driven learning volunteer programs. Children create their own comprehensive personal plans to help them figure out who they are and who they want to become, and then follow a detailed set of actionable steps to help them get there.

The foundation brought its programming online during the pandemic, creating a virtual mental health community that reached 2.1 million people last year. Its website, launched in collaboration with singer-songwriter Jewel, has 100,000 active users who utilize mental health tools and activations to deal with stress, anxiety, and depression. By creating a community of care, both online and in-person, where the ecosystem and children heal each other and all share openly in meaningful conversation, lives are transformed.

*"As an organization, we've been able to make incredible progress in the last year thanks to the generous support of the G. Harbaugh Foundation. We were able to continue to operate our leadership program and three transitional homes for youth and families that face homelessness and financial hardships."*



## JESSIE REES FOUNDATION

The namesake foundation of 12-year-old Jessica “Jessie” Joy Rees embodies her personal motto as she battled cancer: Never Ever Give Up. During her treatment at Children’s Hospital of Orange County, Jessie dreamed up the idea for JoyJars — stuffed with toys and games, the jars help and inspire other kids in long-term care. The foundation continues her incredible legacy to spread joy to families impacted by childhood cancer, with expanded services such as monthly gifts, videos of encouragement, and holiday assistance.

In 2021, the G. Harbaugh Foundation’s generosity and strategic support helped the Jessie Rees Foundation keep joy flowing all year long. The foundation distributed over 35,000 JoyJars, gave out \$358,000 in financial support to families during the holidays, and began to expand its reach globally. Looking ahead, the foundation is on pace to raise close to \$3.5 million to put a smile on the faces of children fighting cancer.

*“We love JoyJars at Hasbro Children’s Hospital! They brighten so many days in our outpatient hematology and oncology clinic. One of our pediatric patients was admitted to our hospital’s PICU. He has had a very difficult admission, and I was grateful I had a JoyJar to bring him during my check-in on the floor. There was a stuffed car in the jar and despite his current level of fatigue he was committed and worked so hard to pull that car out of the jar.”*



## RED FROGS SUPPORT NETWORK

Working closely with universities and social organizations across the country, Red Frogs acts as a positive peer presence that empowers young people to make better life choices and become a voice of change within their culture. The early intervention peer support program offers a shoulder to lean on as students deal with financial, social, and academic pressures, helping to curb excessive drinking, isolation, peer pressure, and the stresses of work/study balance. By creating a safe place in the midst of a pivotal time in their life, Red Frogs can reduce suffering and safeguard a generation of young people.

Red Frogs is the largest student support network of its kind in Australia, winning numerous awards in the academic and residential system. With the grant from G. Harbaugh Foundation, the Red Frogs support network brought its program to the United States for the first time. The grant provided the financial means for the organization to purchase new equipment to be used at music festivals, school breakfast and lunch programs, and university programs, and develop a website that showcases its impactful work. In the coming year, Red Frogs will continue to develop its programs and expand its presence on campuses at other local Nashville universities.

*“Our programs are a direct response to our mission: to combat a culture that is largely dominated by alcohol and other substances. It is because of the grant provided by the G. Harbaugh Foundation that Red Frogs has been able to fulfill its mission and expand programs across the United States.”*



## LOVE ONE INTERNATIONAL

In remote Uganda, emergency services do not exist. About 43 percent of all deaths among children under the age of five occur in Africa, where there is limited provision of food, medical, and other support. Critically ill children in these remote regions suffering from malnourishment or infections like malaria, HIV, and tuberculosis often have no way to access medical resources. But no matter how sick or how hopeless a situation may seem, Love One International works tirelessly to ensure every parent knows treatment is available. The organization coordinates emergency access to life-saving healthcare, transfers children to the Love One Center to fully recuperate, and provides parents with ongoing support through nutrition education, family strengthening, and spiritual programs.

The organization's rented facility in Gulu, Uganda, can currently support approximately 30 children who have been rescued from the grasp of acute malnutrition. With a network of community liaisons, Love One scours the villages of Northern Uganda to help children who are near death and in desperate need of help. When the center reaches its peak, staff must find other ways to care for children, either in their homes or by relocating them to other facilities. With support from the G. Harbaugh Foundation, the organization purchased land in Gulu to build a future Love One Center that will house up to 100 children in an environment that promotes emotional, spiritual and physical healing.

*"Love One International is grateful for the grant received from the G. Harbaugh Foundation. The grant provided to Love One will be used in 2022-2023 to build our new Love One Center in Gulu, Uganda, which will be built to house around 100 children at any one time."*



## MIDDLE TENNESSEE STATE UNIVERSITY DANIELS CENTER

Serving veterans and their families as they return to civilian life, the Middle Tennessee State University (MTSU) Daniels Center is the largest and most comprehensive dedicated space for military-connected students on a Tennessee campus. A transition manager provides assistance with enrollment and encouragement, from choosing the right GI Bill and major, to enrolling in classes. More than 1,000 military-connected students at the university have access to services and resources at the center, which provides peer advisors, academic support, fitness training, and financial assistance. Students may also receive the help of a Veterans Employer Search Agent, who provides mentorship throughout their career search and prioritizes their applications with potential "best match" employers.

With the grant from the G. Harbaugh Foundation, the Daniels Center has been able to support Marine veterans like Orrin Farmer, who hails from Casper, Wyoming. The grandson of World War II and Korean War veterans, Orrin served for four years before moving home, getting married, and moving to Murfreesboro, Tennessee, to attend MTSU. When his wife was furloughed from her full-time job at an ophthalmology clinic and Orrin was laid off from his part-time position at Best Buy, the Daniels Center provided immediate assistance with their mortgage payment. It not only alleviated stress for the couple and eliminated the burden of credit card debt, it prevented any delays to Orrin's graduation and his dream of becoming a pilot.

*"The G. Harbaugh Foundation's generous grant helped the Daniels Center have a bigger impact by providing funds to increase both the number of veterans, service members, and their families assisted, and broaden the scope of our services."*



# Legacy Projects





## HARBAUGH SEASIDE TRAILS

In early 2020, the community of Solana Beach celebrated a long-awaited milestone: the grand opening of the Harbaugh Seaside Trails. After three decades of contentious battles to preserve and protect the 3-acre coastal overlook, hundreds of residents gathered to tour the newly designated space that serves as a gateway between Cardiff-by-the-Sea and Solana Beach. It has since been used by individuals and families to experience nature and enjoy a peaceful and picturesque view.

Guests walked the wave-shaped path, finding a moment of tranquility among the thousands of native plants that represent four Southern California coastal habitats — maritime succulent, maritime chaparral, maritime scrub, and coastal dune. Along the trail, the shell-shaped observation deck offers a quiet spot to enjoy expansive views of the Pacific and the San Elijo Lagoon.

Tying together the coastal wildlife theme with nature-themed mosaic, a donor monument designed by artist Betsy Schulz honors the 1,200 people who saved one of the last undeveloped coastal parcels in Southern California from becoming a hotel. Among those donors recognized on the installation are George and Betty Harbaugh, whose \$1.15 million gift brought the project across the finish line to turn vision into reality.

For the many generations to come, residents and visitors will enjoy panoramic marine views, a space to walk with loved ones, breathtaking sunsets, and quiet respite in nature. But the Harbaugh Seaside Trails is more than just a protected retreat — it stands as a reminder of the activism, volunteerism, and generosity that united an entire community.



## HARBAUGH SEASIDE PARKWAY

Nestled along San Elijo Avenue is a meandering parkway overlooking the Pacific Ocean. Since the 1960s, the tranquil 1-acre park has served as an ecological delight for Cardiff-by-the-Sea residents.

The community affectionately referred to the area as the city's "front garden" and took pride in maintaining the landscape over the years. Despite valiant efforts by dedicated volunteers and community groups, limited resources slowed progress in restoring this beloved local landmark to its true glory.

After success with the Harbaugh Seaside Trails, the foundation saw another opportunity to deepen its impact in Cardiff-by-the-Sea. The G. Harbaugh Foundation made a five-year funding pledge to help restore and transform the parkway. With goals of beautifying and enhancing the area for sustainability, the restoration project includes water-wise planning and the addition of native drought-tolerant plants to the eclectic landscape. In 2019, the city approved the new design, and the project was set to break ground in 2020. Due to the health crisis of COVID-19, Cardiff-by-the-Sea Foundation and the G. Harbaugh Foundation decided to redirect funding to serve the community's direct needs through the Encinitas Small Business Fund. Restoration of the parkway is set to continue again in 2022.

For the foundation's commitment to preserving a local treasure, the area was renamed the Harbaugh Seaside Parkway. Like the trails project, the parkway transformation reflects George and Betty's lifelong dedication to preserving and bettering their community.

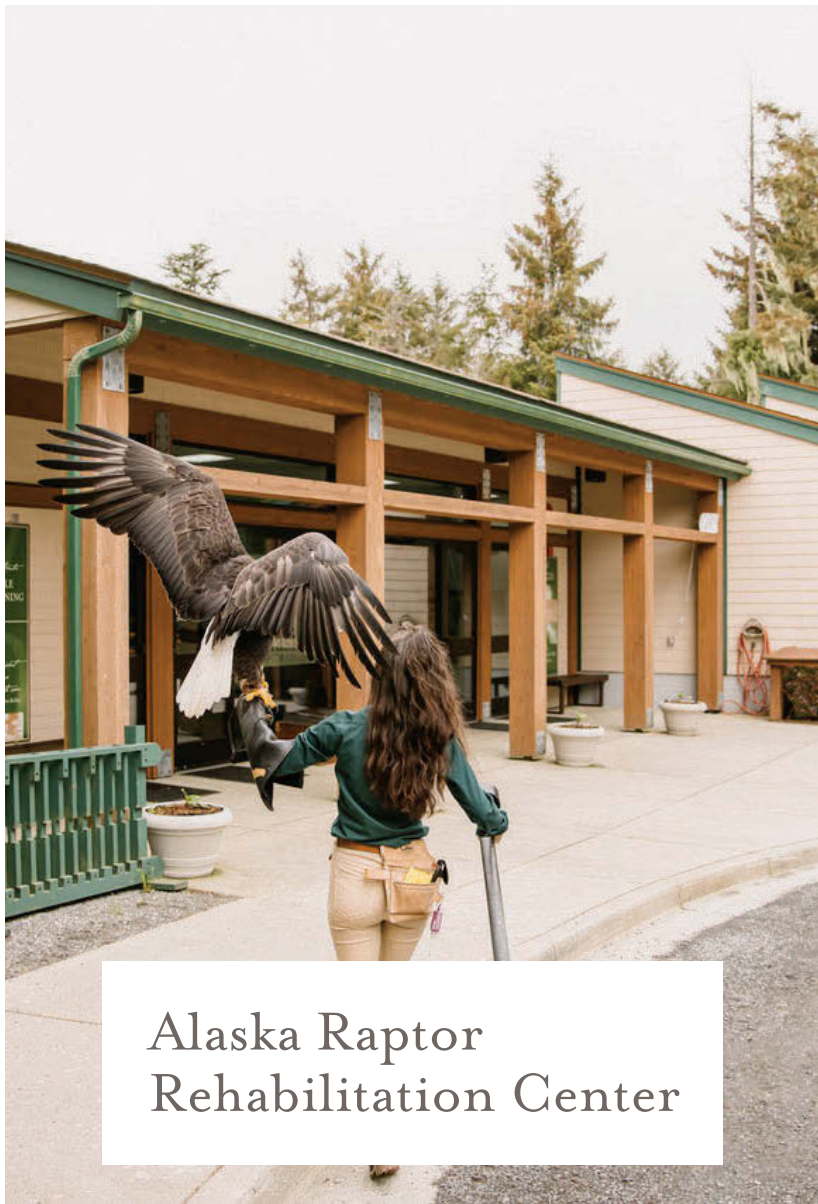


# Harbaugh Favorites

*George Harbaugh had a special place in his heart for these organizations.*



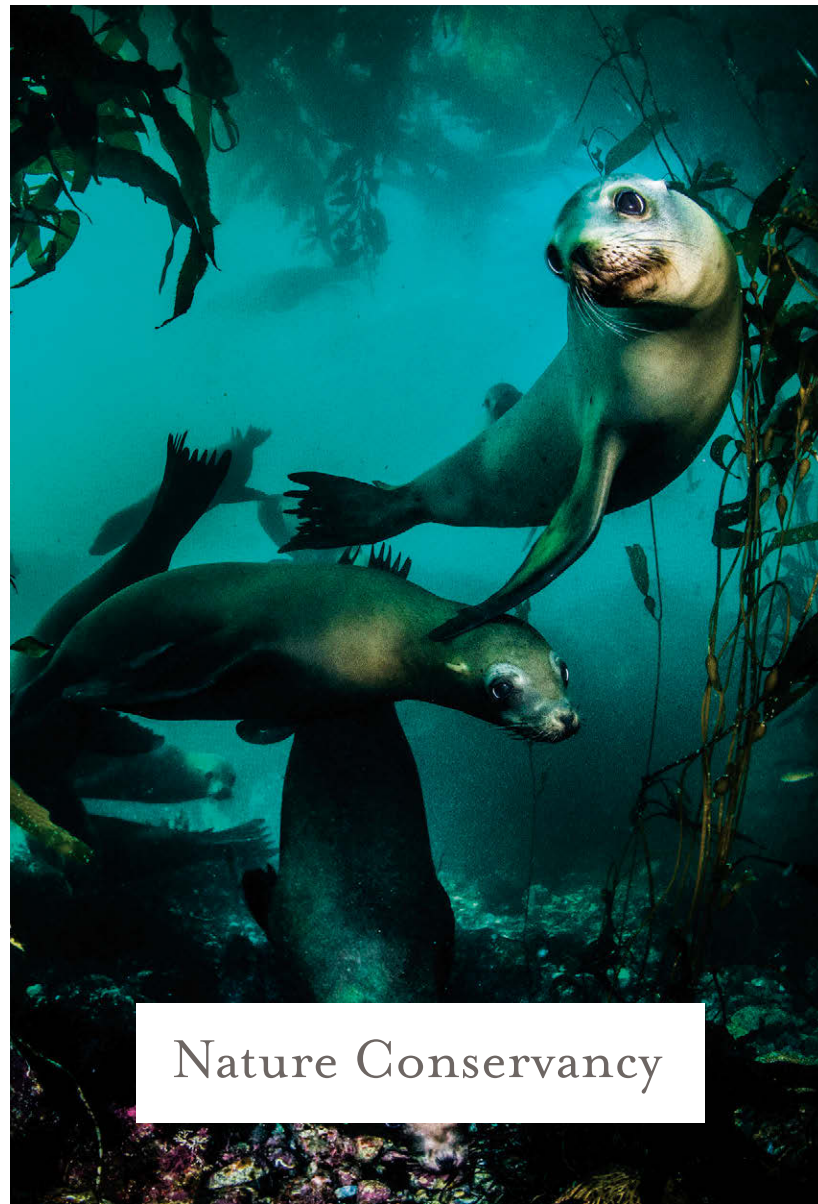




Alaska Raptor  
Rehabilitation Center



Alley Cat Allies  
Incorporated



Nature Conservancy



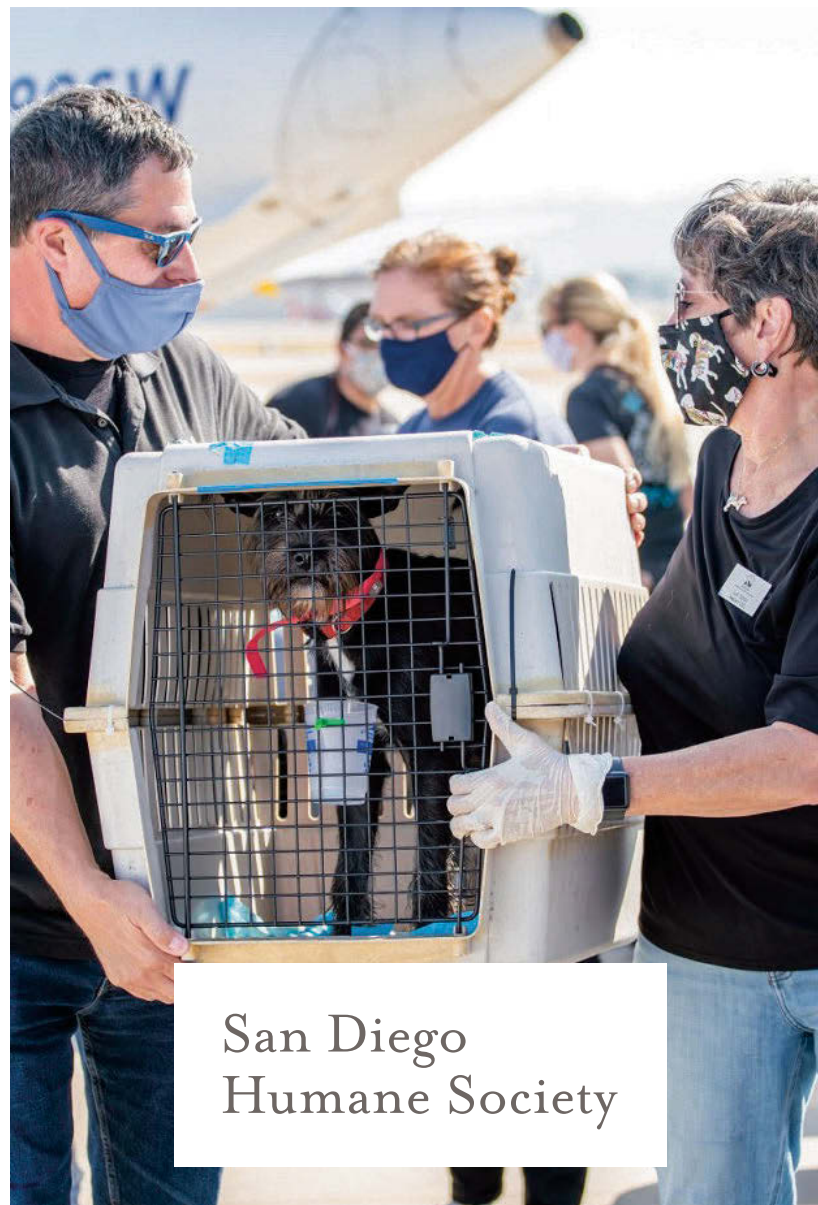
San Diego Air &  
Space Museum



Forever Balboa Park



Heritage Foundation



San Diego  
Humane Society



Zoological Society  
of San Diego



## 2021 GRANT RECIPIENTS

ACE Resource Network (via Philanthropic Impact Foundation)

Adopt the Arts Foundation

Alaska Raptor Rehabilitation Center

Alley Cat Allies, Inc.

Big Hole River Foundation

Burnham Moores Center for Real Estate

Case for Kindness (via Philanthropic Impact Foundation)

Childhood Drowning Prevention Initiative (via Philanthropic Impact Foundation)

Christine Ann Domestic Abuse (via Philanthropic Impact Fund)

Forever Balboa Park (formerly Friends of Balboa Park)

Freddie's Historical Restoration Project (via Social Good Fund)

Heritage Foundation

Honor Foundation

Hope Leadership Academy

Ian Walsh Menehune Mayhem

Jessie Rees Foundation

Jewel's Never Broken Program (at Marty Hennessy Inspiring Children Foundation)

Just Keep Livin Foundation

Love One International

Middle Tennessee State University, Charlie and Hazel Daniels Veterans and Military Family Center

Mighty Oaks Foundation

Nativity Prep

Nature Conservancy

One Baby at a Time Foundation

ProduceGood

Red Frogs Support Network (via It's Not Ok, Inc.)

San Diego Air and Space Museum

San Diego Humane Society

Silver Gate Yacht Club

SIMA Environmental Fund

Soul Survivor Outdoor

Spirit of Liberty Foundation

Warfighter Scuba

Willow Grove Educational Foundation

Young Life (Rancho Del Sol)

Zoological Society of San Diego





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